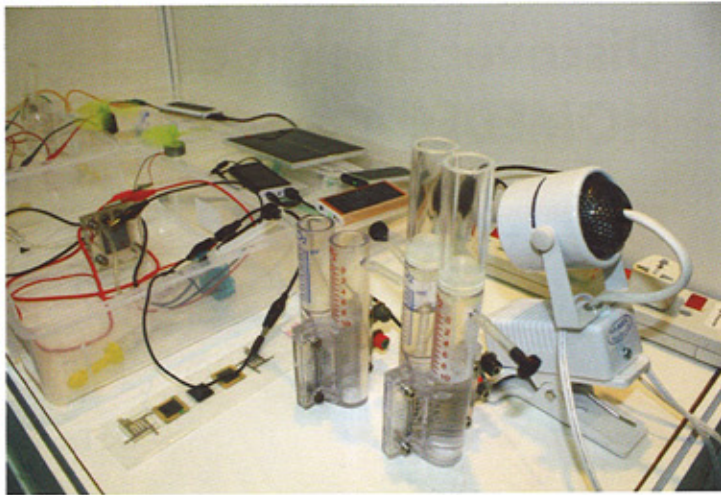


MGCC Quarterly Vol.17, No.2

March - April 2011



ITEX **11** **INVENTION, INNOVATION
AND TECHNOLOGY EXHIBITION**
MALAYSIA

20-22 May 2011
Kuala Lumpur Convention Centre

Forging Business Partnership and Commercialisation Opportunity between Inventors and Investors

If you are sourcing to expand or build business partnerships or looking for new inventions and products with the aim for commercialisation, then plan a trip to ITEX 2011 (22nd Invention, Innovation and Technology Exhibition), the leading exhibition in Asia that showcases inventions, technologies and new products.

ITEX is organised by MINDS (Malaysian Invention and Design Society) and is a perceptive move in encouraging innovation, creativity and moving ideas. Now in its 22nd edition, more than 700 inventions and innovations will be featured by universities, research institutions, individual inventors and corporate sectors; from the Asian and Europe countries.

To be held from 20 – 22 May 2011 at Kuala Lumpur Convention Centre, this is the ideal platform for investors, venture capitalists, manufacturers and many more to explore more than 24 categories of invention categories available, mainly for commercialisation purposes. The exhibition serves as an important meeting point for inventors and investors, providing investors immediate and accurate details and the inventors direct links to a business entity.

A concurrent exhibition – AYIE (Asian Young Inventors Exhibition), jointly organised by MINDS and ACIA (Asian Caucus of Invention Associations) will be held alongside. AYIE would be an exclusive platform for young inventors from the age of 20 years and below to showcase their



inventions and innovations internationally and to gain the opportunity to commercialise their inventions.

Besides that, other events to be organised together are the 'Green Invention' highlight, ITEX Prestigious Awards, Inventions and Design Competition/Awards, Invention Awards for successful inventors and the Malam Budaya Cipta banquet.

ITEX 2011 starts from 20 – 22 May 2011, exhibition hours 10am – 6pm. Entry to ITEX is free, by registration only and is open to trade and public visitors. ▼

For further information, please contact the Event Manager – C.I.S Network Sdn Bhd at +603 7982 4668 or visit www.itex.com.my